

PRZEMEK SOBOCKI BRINGS DESIGN AND COLOUR TO W MALDIVES

This month W Escape introduces its recent creative collaboration with Tokyo-based illustrator and designer via a series of onsite projects.

Maldives – December 5, 2017: Coming directly from Japan to the Maldives, the Tokyo-based Polish illustrator and designer Przemek Sobocki brings W Hotels' passion for design to life at W Maldives. The artist is taking his illustrator's skills to create custom designs for the resort's new luxury golf cars, key rings, luggage stickers and tags.

While Przemek's background is in Interior and Fashion Design, he is dividing his professional time between Tokyo and London, where beside editorials his work also covers collaborations, packaging, murals, space and display design. Przemek's award-winning client list includes Louis Vuitton, Shiseido, Guerlain, Bally, Farfetch, Alain Mikli Japon as well as publications such as Numero Tokyo, Vogue Japan, Madame Figaro Japon, Elle Japan, Harper's Bazaar (Japan, Korea, Taiwan), A Magazine Curated by Stephen Jones to name few.

For his projects for Alain Mikli Japon and Vermeerist Beams, the artist received three DSA Japan Space Design Awards in 2015 and 2017. In 2005 he won the prestigious V&A Illustration Award for Best Editorial. Przemek is also a Lecturer of Design Basics and Drawing at VANTAN Design Institute in Tokyo.

Through his haunting and soulful illustrations, Przemek is a masterful storyteller who depicts gloriously magical and cinematographic worlds that are tinged with a dash of mystery and occasional humour.

"During my artistic residency at W Maldives in September 2017, I tried to catch the uniqueness of the Fesdu island. The inspiration came from the natural environment as well as from the

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intimate atmosphere of this W Hotel, which is called a 'W Escape' for a particular reason! I have always been attracted to the contrast of the light and shadows, and here I found stunning patterns of the shadows being cast by the rich flora of the island. After selecting eight different species of the indigenous plants, I mixed their leaf shapes with the W vibe and its bold colours. In total eleven color combinations were created for all eleven buggies at the resort.

The key rings, luggage stickers and tags were also inspired by the colourful fauna of the island, crystal clear water, beautiful beaches, tranquility, twinkling stars and, of course, the hospitality of the W team." says Przemek.

The above items will also be available for purchase in the Escape's W The Store.

High res images are available [here](#).

For bookings, please call +960 666 2222 or email Reservations.WMaldives@whotels.com.

Stay tuned by following W Maldives on



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About W Maldives

Connect with your inner peace and go along with the pace of island life. Experience one of the 77 Escapes, either on the beachside or overwater giving you access to endless Indian Ocean views. Succumb to the dazzling blue waters, spectacular reefs and pristine sands in style and be at one with both body and soul. AWAY® Spa at W Maldives is the ultimate sanctuary for well-being with four overwater treatment villas, each with a private outdoor area and a range of treatments designed to remove all the stresses and strains of modern day city life.

About W Hotels Worldwide

Born from the bold attitude and 24/7 culture of New York City, W Hotels, part of Marriott International, Inc., has disrupted and redefined the hospitality scene for nearly two decades. Trailblazing its way around the globe, with more than 50 hotels, W is defying expectations and breaking the norms of

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traditional luxury wherever the iconic W sign lands. With a mission to fuel guests' lust for life, W ignites an obsessive desire to soak it in, live it up and hit repeat. The brand's provocative design, iconic Whatever/Whenever service and buzzing Living Rooms create an experience that is often copied but never matched. Innovative, inspiring and infectious, the brand's super-charged energy celebrates guests' endless appetite to discover what's new/next in each destination, to see more, feel more, go longer, stay later. W Hotels Worldwide is proud to participate in the industry's award-winning loyalty program, Starwood Preferred Guest®. Members can now link accounts with Marriott Rewards®, which includes The Ritz-Carlton Rewards® at members.marriott.com for instant elite status matching and unlimited points transfer. For more information on W Hotels, visit whotels.com/theangle or follow us on [Twitter](#), [Instagram](#) and [Facebook](#).

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